

DUPLICATE

INVOICE



WXII
700 Coliseum Drive
Winston-Salem, NC 27106
Main: (336)721-9944
Billing: (410)338-6432

www.wxii12.com

Billing Address:

Buying Time, LLC.
Attention: Accounts Payable
650 Massachusetts Ave NW
Ste 210
Washington, DC 20001

Send Payment To:

WXII
PO Box 26888
Lehigh Valley, PA 18002-6888

Invoice #	Invoice Date	Invoice Month	Invoice Period
943452-2	10/07/12	October 2012	10/01/12 - 10/01/12

Station	Account Executive	Sales Office	Sales Region
WXII	Jamie Andrus	Eagle-Washingt	National

Advertiser	Product	Estimate Number
Dalton/D/Governor	DALTON/G/D	2207

Flight Dates	Order #	Alt Order #
09/25/12 - 10/01/12	943452	07897702

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
	323	326

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
3	10/01/12	10/01/12	M-F WXII 12 News @ 5 a 5-6am		M-----	:30	1	\$110.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	10/01/12	10/07/12	M-----				1	\$110.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	M	10/01/12	5:27 AM	M-F WXII 12 News @ 5 am	5-6am	:30	WDFG12TVENV105H	\$110.00 NM
5	10/01/12	10/01/12	M-F WXII 12 News @ 6 a 6-7am		M-----	:30	1	\$250.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	10/01/12	10/07/12	M-----				1	\$250.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	M	10/01/12	6:27 AM	M-F WXII 12 News @ 6 am	6-7am	:30	WDFG12TVENV105H	\$250.00 NM
7	10/01/12	10/01/12	Live with Regis & Kelly	9-10AM	M-----	:30	1	\$100.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	10/01/12	10/07/12	M-----				1	\$100.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	M	10/01/12	9:59 AM	Live with Regis & Kelly	9-10AM	:30	WDFG12TVENV105H	\$100.00 NM
10	10/01/12	10/01/12	M-F WXII 12 News @ Noon	12-1pm	M-----	:30	1	\$100.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	10/01/12	10/07/12	M-----				1	\$100.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	M	10/01/12	12:44 PM	M-F WXII 12 News @ Noon	12-1pm	:30	WDFG12TVENV105H	\$100.00 NM
13	10/01/12	10/01/12	M-F WXII 12 News @ 5 p 5-6pm		M-----	:30	1	\$325.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	10/01/12	10/07/12	M-----				1	\$325.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	M	10/01/12	5:12 PM	M-F WXII 12 News @ 5 pm	5-6pm	:30	WDFG12TVENV105H	\$325.00 NM
16	10/01/12	10/01/12	M-Su WXII 12 News @ 11-1135pm		M-----	:30	1	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	10/01/12	10/07/12	M-----				1	\$400.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	M	10/01/12	11:22 PM	M-Su WXII 12 News @ 11 pm	11-1135pm	:30	WDFG12TVENV105H	\$400.00 NM

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertisers
 We warrant that the actual broadcast information shown on this invoice was taken from the program log



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Advertiser	Product	Estimate Number	
Dalton/D/Governor	DALTON/G/D	2207	

www.wxii12.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
16	10/01/12	10/01/12	M-Su WXII 12 News @ 11-1135pm		M-----	:30	1	\$400.00	
Class of Time - Pre-emptible with notice									
<u>Total Spots</u>							6		

Payment Terms 30 Days

<u>Gross Total</u>	\$1,285.00
<u>Agency Commission</u>	\$192.75
<u>Net Amount Due</u>	\$1,092.25